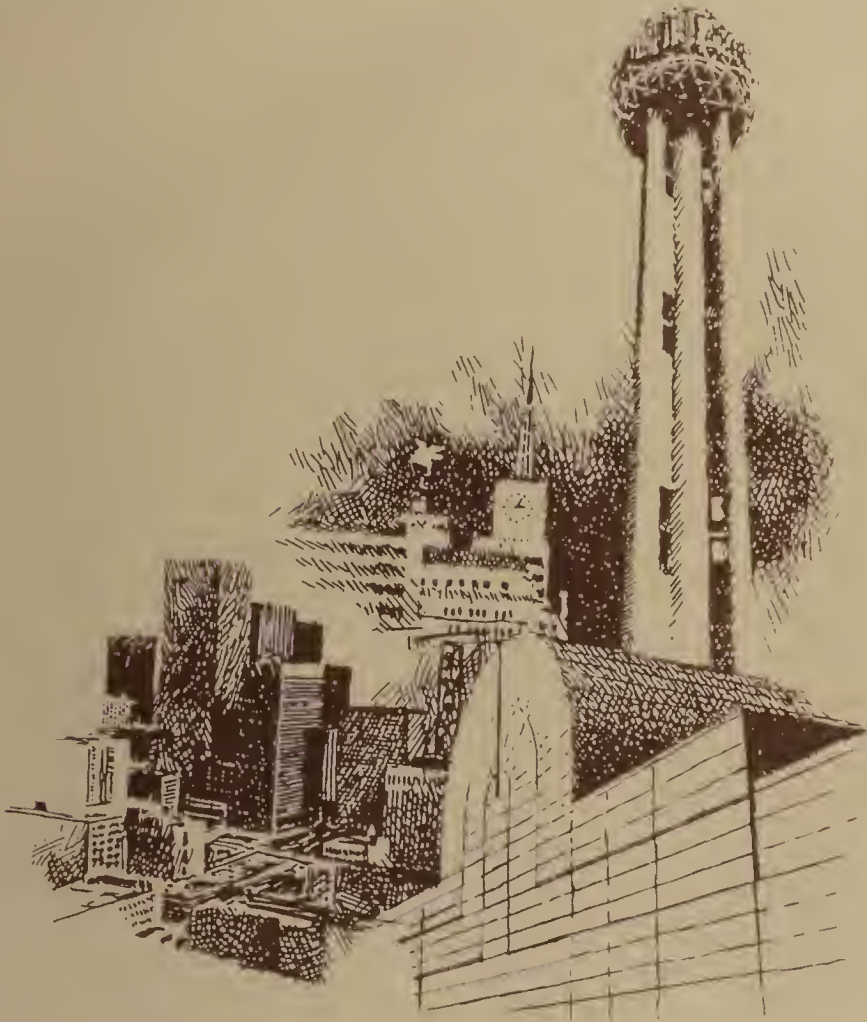


American Society of Allied Health Professions

presents

“For the Health of It”

November 19-24, 1985



18th Annual Conference

ASAHP and Dallas 1985

Lincoln Hotel

Health Promotion Workshop
TSAHP Annual Conference
ASAHP Annual Conference

November 19, 1985
November 19-20, 1985
November 19-24, 1985

**American Society of Allied Health Professions
Eighteenth Annual Meeting
November 19 - 24, 1985
Dallas, Texas**

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WELCOME TO DALLAS

Continuing the efforts of the recent past, The American Society of Allied Health Professions will accent HEALTH and the contributions of the various disciplines comprising health care delivery at its 18th Annual Meeting. "ASAHP and Dallas 1985 / For the Health of It" will blend all aspects of health promotion and disease prevention with the latest state-of-the-art material on individual professions and the many aspects of educational techniques and administration. The Program Planning Committee has selected from an unusually large number of submissions almost 30 papers for presentation. Forums and Interest Sections will greatly expand and elaborate on the Meeting theme and will extend from Thursday through Saturday. At least nine Workshops, provided at no additional charge, will be offered on Wednesday and will present excellent opportunities to upgrade old skills and acquire new ones.

Providing center stage attractions will be the Keynote Address presented by Dr. Kenneth H. Cooper on Wednesday and the Annual Switzer Lecture by Dr. J. Michael McGinnis on Friday. Dr. Cooper has a long history of advocacy for health promotion through fitness, has developed the concept of aerobics to a high level, and is the founder and president of the Aerobics Center of Dallas. Dr. McGinnis is presently Deputy Assistant Secretary for Health and Director, Office of Disease Prevention and Health Promotion in the Department of Health and Human Services.

No meeting can be a real success without diversions and the Committee is working to ensure there will be an adequate supply. Two buffet receptions will be hosted for all registrants and the Texas Night on Thursday will highlight the flavor of the West. String ties, plaid shirts, denims, and other range accouterments are welcome but no horses, please! Optional trips to Southfork and to Billy Bob's will be offered along with the possibility of watching the Chicago/Cowboys game on the 17th or the Philadelphia game on the 24th. Special events for registered spouses will include all of the above plus a hospitality room, shopping trips, and a special tour and high tea at Las Colinas.

Scheduled through Sunday morning, there will be more than enough to suit all tastes. The \$50 single or double rate at this first class hotel and the excellent airfares offered make this a special bargain and the convenient location provides ready access to the airports, shopping, downtown, and a host of exciting eating places catering to all appetites and purses.

We look forward to greeting you and introducing you to our great city. Come early and stay long!

John W. Schermerhorn, Chairman
Program Planning Committee

ASAHP PROGRAM PLANNING COMMITTEE

John W. Schermerhorn, Ph.D., Chairman, Program Planning Committee, Dean, School of Allied Health Sciences, U. of Texas Health Science Center - Dallas

Kathy Becan-McBride, Ed. D., Chairman, Department of Medical Technology, U. of Texas Health Science Center - Houston

Kirby H. Cox, Chairman, Division of Science and Technology, Tarrant County Junior College - Hurst

Barbara J. Cramer, Ph.D., Dean, School of Health Care Services, Texas Woman's University - Denton

M. Kamal El-Din, Ph.D. Associate Dean, School of Allied Health Sciences, U. of Texas Health Science Center -Dallas

John J. Hedl, Jr., Ph.D., Chairman Allied Health Education, School of Allied Health Sciences, U. of Texas Health Science Center - Dallas

J. David Holcomb, Ed.D., Associate Director, Allied Health Center, Baylor College of Medicine - Houston

Joseph Kadish, Ed.D., Chief, Public Health Professions Branch, Bureau of Health Professions, Department of Health and Human Resources

Stanley A. Katz, Quinnipiac College - Hamden, CT

Michael A. Laman, Assistant Dean of Health Occupations, El Centro Community College - Dallas

Roger A. Lanier, Ph.D., Associate Dean, School of Allied Health Sciences, U. of Texas Health Science Center - Dallas

D. Lisa Leonard, Ph.D., Associate Dean for Curricular Affairs, School of Allied Health Sciences, U. of Texas Medical Branch - Galveston

James F. Lovell, Ph.D., School of Allied Health Sciences, Texas Tech University - Lubbock

Benita B. Mays, Ph.D., Division of Science and Technology, Tarrant County Junior College - Hurst

Donna Meyer, Director, Region VII American Society of Medical Technology - Houston

Anthony B. Owens, CAE, Texas Health Careers Program, Texas Hospital Association - Austin

Billy U. Philips, Ph.D., Associate Dean, School of Allied Health Sciences, U. of Texas Medical Branch - Galveston

Leonard D. Ponder, Ed.D. Head, Department of Health and Physical Education, Texas A&M University - College Station

Karen VanderVen, Ph.D., School of Health Related Professions, U. of Pittsburgh - Pittsburgh, PA

Ronald D. Weinstein, Ph.D., Department of Psychiatry, Texas Children's Hospital - Houston

Stephen L. Wilson, Ph.D., Director School of Allied Medical Professions, Ohio State University - Columbus, OH

1984-85 ASAHP Board of Directors

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Dean, School of Allied Health Professions
University of Connecticut

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John J. Fauser, Ph.D. ('86)
Director, Department of Allied Health Education
and Accreditation, American Medical Association, Chicago

Ex-Officio:

Carolyn M. Del Polito, Ph.D.
Executive Director
American Society of Allied Health Professions, D.C.

**ASAHP
EXTENDS OUR SINCERE APPRECIATION
TO OUR SPONSORS**

Aerobics Center, Dallas, Texas
Baylor College of Medicine
Greater Pittsburgh Convention and Visitors Bureau, Inc.
Louisiana State University Medical Center, School of Allied
Health Professions
Southern California Consortium
State Council of Higher Education for Virginia
State University of New York, Stony Brook, School of Allied
Health Professions
Tarrant County Junior College
Texas Hospital Association-Health Careers/Placement
Texas Society for Medical Technology
Texas Society of Allied Health Professions
Texas Southern University
Texas Tech University Health Science Center
Texas Woman's University
Thomas Jefferson University, College of Allied Health Sciences
University of Alabama at Birmingham, School of Community and
Allied Health Professions
University of Kentucky, University Press of Kentucky
University of Oklahoma Health Science Center
University of Pittsburgh, School of Health Related Professions
University of Texas M. D. Anderson Hospital
University of Texas Health Science Center at Dallas, School of Allied
Health Sciences
University of Texas Medical Branch at Galveston, School of Allied
Health Sciences
Virginia Association of Allied Health Professions
Virginia Commonwealth University

EXHIBITORS

Book publishers, state health agencies, and others will exhibit
products and services of interest to allied health practitioners
and educators.

Exhibit hours are:

Thursday, November 21 9:00 a.m. - 5:00 p.m.

Friday, November 22 9:00 a.m. - 5:00 p.m.

Coffee breaks will be held in the Exhibit Area on Thursday and
Friday as indicated in the Official Program.

Lisa B. Hoover
Exhibitor, Convention Services Coordinator
Greater Pittsburgh Convention and Visitors Bureau, Inc.
Four Gateway Center
Pittsburgh, Pennsylvania 15222
The Greater Pittsburgh Convention and Visitors Bureau, Inc.
is dedicated to promoting activities and attractions in the
greater Pittsburgh area for the 1986 ASAHP Annual Conference.

Ray Amey
Exhibitor, Project Director, The Human Condition
Southern California Consortium
5400 Orange Avenue, Suite 109
Cypress, California 90630

The Southern California Consortium will exhibit a new
television health course.

Larrie J. Dean, Ph.D.
Exhibitor, Academic Programs Coordinator
State Council of Higher Education for Virginia
101 North 14th Street
Richmond, Virginia 23219

The State Council of Higher Education for Virginia will provide
materials used to assist Virginia Colleges in the identification
of prospective faculty.

Ruth Levitt-Bekofsky
Exhibitor
State University of New York, Stony Brook
School of Allied Health Professions
Resource Center for Health Promotion/Disease Prevention for Allied
Health Professionals
Stony Brook, New York 11794

The Resource Center for Health Promotion/Disease Preven-
tion for Allied Health Professionals is exhibiting educational
materials for allied health professionals in HP/DP.

Leon C. Anderson, Jr.
Exhibitor, Assistant Vice President/Placement
Texas Hospital Association-Health Careers/Placement
P. O. Box 15587
Austin, Texas 78761

The Texas Hospital Association-Health Careers is a Placement
Service for the Austin, Texas area.

Joseph W. Donovan
Exhibitor, Coordinator of Public Relations
College of Allied Health Sciences
Thomas Jefferson University
Philadelphia, PA 19107
The College of Allied Health Sciences will exhibit educa-
tional literature.

Joseph Hamburg, M.D.
Exhibitor, University Press of Kentucky
University of Kentucky
Lexington, Kentucky 40506
The University of Kentucky will exhibit new publications of the
University Press of Kentucky.

Karen Vander Ven, Ph.D.
Exhibitor, Professor
University of Pittsburgh
School of Health Related Professions
Pennsylvania Hall, Room 206
Pittsburgh, Pennsylvania 15261
The School of Health Related Professions, University of
Pittsburgh is exhibiting information about ASAHP's 1986
Annual Conference to be held in Pittsburgh hosted by
the University.

Keith Klastic
Exhibitor, Manager, Employment Operations
U. T. M. D. Anderson Hospital
6723 Bertner Avenue, Box 205
Houston, Texas 77030
(Two Booths)
The U. T. M. D. Anderson Hospital will be recruiting.

Jennie Seaton, Ed.D.
Exhibitor, Coordinator for Allied Health Education
Virginia Commonwealth University
School of Allied Health Professions
Box 233, MCV Station
Richmond, VA 23298

GENERAL INFORMATION

The Eighteenth Annual Meeting of the American Society of Allied Health Professions is open to all individuals with an interest in allied health education and practice. The theme of the 1985 Annual Meeting is "For the Health of It".

ASAHP is a non-profit professional organization consisting of educational institutions, professional organizations, clinical services, and individuals devoted to allied health education, research, and the delivery of health care services. Since its incorporation in 1967, ASAHP has addressed such critical issues as allied health education policy, health care legislation, manpower needs, personnel preparation and utilization, accreditation and professional standards of practice, and technological advances in the health care field.

Plan now for ASAHP's 1986 Annual Meeting at the Pittsburgh Hilton, November 4 - 9, 1986. It promises to be a rewarding and enriching experience.

REGISTRATION AND COMMUNICATION CENTER

The Registration Desk and Program Information Board will be located in the Lincoln Ballroom Foyer immediately adjacent to the meeting area. Anyone planning to attend a scheduled meeting or social function must check in at the Registration Desk to pick up his/her registration materials. Admission to all sessions will be by badge only.

Registration hours are

Wednesday, November 20	8:30 am - 6:00 pm
Thursday, November 21	8:30 am - 5:00 pm
Friday, November 22	8:30 am - 5:00 pm
Saturday, November 23	8:30 am - 5:00 pm

DAILY REGISTRATION AND GUEST/SPOUSE MATERIALS

Single day registration, reservations and tickets for special events, and guest/spouse materials may be secured at the Registration Desk.

MESSAGES

A Message Board will be adjacent to the Registration Desk. All messages should be posted there. Please check with the hotel message operator as well. Only emergency messages will be announced during the sessions. The number for the Lincoln Hotel is (214) 934-8400.

SOCIAL EVENTS

Two major social activities have been planned and a number of optional activities will be offered. The Opening Night Reception will be on November 20 and will present a great opportunity to renew old acquaintances and meet new colleagues. Refreshments and hors d'oeuvres will be served. Entertainment will be provided by ESPREE,

a performing pop ensemble from Lake Highlands High School, Richardson, Texas. A reception hosted by the Local Committee on Thursday evening will bring a little of the flavor of the Southwest and will provide a fitting cap to the first full day of activities. Two optional tours, for which reservations are required, are scheduled and a Sunday excursion to the Philadelphia/Cowboys football game will be added if sufficient advance reservations are made. For registered spouses there is admission to the Wednesday and Thursday receptions, a hospitality room during the entire meeting, a special tour of Los Colinas including a shopping stroll along the canal, a visit with the Williams Square Mustangs, and a high tea at the magnificent Mandalay Four Seasons Hotel on Thursday, and shopping at some of the newest malls in Dallas.

PLACEMENT

A Placement Service will be in operation on Thursday and Friday during the Meeting. It will be located in the Lincoln Foyer area and will include a message board and notebooks containing resumes and vacancies. For the required forms and additional information concerning this service, please contact Ms. Ramona Whitley, School of Allied Health Sciences, 5323 Harry Hines Blvd., Dallas, Texas, 75235. Telephone (214) 688-2800.

INSTITUTIONAL PUBLICATIONS AND DISPLAYS

Conference participants are encouraged to display and make available to others their bulletins, pamphlets, brochures, flyers, and other programmatic materials. Tables for this purpose will be located in the Exhibit area on Thursday and Friday.

HOTEL NOTES

The Lincoln Hotel is located on the north loop around Dallas at the intersection of the LBJ Freeway and the Dallas Tollway. Its location provides ready access to the D/FW Airport and Love Field as well as to the Downtown area. There are approximately 50 restaurants and clubs and three major shopping locations within one mile of the Hotel. Just across the freeway is the Galleria Mall, billed as a "city under glass" which houses over 200 retail stores including Sak's Fifth Avenue, Tiffany's, and Marshall Field. Also nearby and easily accessible are Bloomingdale's, Neiman-Marcus, and Macy's. Facilities at the Hotel or immediately available to guests include covered complimentary parking, access for a modest fee to the Lincoln Club, free bus service to shopping malls and ice-skating rink, tennis and jogging areas, pool, jacuzzi and three restaurants. The Hotel offers participants the excellent rate of \$50 for single or double. Reservations must be made by November 1. You can contact the Hotel directly at 1-800-228-0808.

TRANSPORTATION

Association Travel, Inc. will serve as Official Convention Travel Agent in conjunction with American Airlines as Official Carrier. Air travel will be booked through the Agency at 45% off coach up to 30 days prior to departure or 40% off up to 7 days in advance. Call between 8:30 A.M. and 5:00 P.M. Monday through Friday and ask for Star File 6770. Toll-free numbers are 1-800-433-1790 outside Texas and 1-800-792-1160 in Texas. Pay by credit card or ask for billing. All major auto rental firms have agencies at D/FW and Love Field. Cab fares from D/FW are about \$22 one way. The "Airport Shuttle" serves the Hotel for \$15 from either airport and it is best to make reservations in advance by calling 214-438-7213 or toll-free at 800-452-5555. The Hotel is also accessible from D/FW by a "jitney service" called "The Link" available outside the baggage area for \$8 one way or \$15 round trip.

ASAHP INFORMATION

ASAHP staff will be available to answer questions and to receive requests for information. Materials will be available in the Registration Area.

INTEREST SECTIONS

A number of ASAHP Interest Sections focusing on specific issues related to Allied Health will hold business meetings and also provide presentations in their subject areas. Their sessions are open to all registrants. Please consult your program for both topics and times.

DALLAS SIGHTSEEING TOURS

Several exciting and interesting trips will be arranged during your stay in Dallas but advance reservations are needed.

DALLAS TOURS

Several interesting excursions are planned for registrants and spouses. Pre-registration by November 1, 1985 is necessary to ensure space. To pre-register, call or write: John W. Schermerhorn, Ph.D., School of Allied Health Sciences, The University of Texas Health Science Center at Dallas, 5323 Harry Hines Blvd., Dallas, Tx 75235, 214-688-2800. Payment may be made on site or in advance as indicated.

Tour 1 - Las Collinas/Mandalay Four Seasons. A 3 1/2 hour visit to one of Dallas' most spectacular new developments. Stroll along the canal, ride the water taxi, and browse the boutiques. Examine and be photographed at the famous Williams Square Mustangs and marvel at the life-sized sculptures on the grounds of the luxurious Mandalay Four Seasons. Follow this with a typically English High Tea at Les Jardines in the Hotel. Thursday, November 21 - 1:30 PM to 5:00 PM. Free to registered spouses. \$25.00 to others. All charges are included.

Tour 2 - Special morning tour of historic landmarks and the new architecture of Dallas. Visit a blend of the old including the Old Red Courthouse, the first log cabin, Union Station, Old City Park, and Farmers' Market with such new structures as the Library, City Hall, Reunion Arena, and the Arts Center. You will see restored antebellum homes and architecture by Frank Lloyd Wright and I. M. Pei. The tour will take about 3 1/2 hours starting from the Hotel at 9:15 AM on Friday morning and will cost \$15.00.

Tour 3 - Travel deep in the heart of Cowtown to the cowboy's dream - Billy Bob's Texas - said to be the World's Largest Honky Tonk. Admission includes reserved seats to a first line Country-Western performance and access (at a price) to three different purveyors of victuals and libations. This 6 hour trip will leave the Hotel at 6 PM on Friday evening and the cost will be \$21.00. Food will be extra. Advance registrations are required and payment can be made at the registration desk. We need a minimum of 30.

Tour 4 - Visit world famous Southfork Ranch along with many of the other locations made famous in the television series "Dallas". This 4 hour tour with guide will include admission to the grounds of Southfork and will also touch areas of Downtown and North Dallas that you have seen on your TV screen. The trip will begin at the Hotel entrance at 8:30 AM on Saturday, November 23 and the total cost will be \$17.00 which can be paid at the registration desk. Advance registration is desired to ensure there will be enough to meet our minimum.

Tour 5 - The Dallas Cowboys are at home for Chicago on November 17 and Philadelphia on the 29th. The Planning Committee will be pleased to secure tickets for either game on payment of \$20.00. Transportation is extra and chartered bus service is available nearby at a modest cost. There is no minimum number but tickets are limited.

PROGRAM SUMMARY

Monday, November 18

4:00-6:00 PM	ASAHP Finance Committee	Washington Room
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Tuesday, November 19

8:00 AM-6:00 PM	ASAHP Board of Directors	Washington Room
8:30 AM-1:00 PM	Health Promotion/Disease Prevention Workshop	Lincoln 3
8:30 AM-12:00	Standing Committees	Details in Program
2:00 PM-5:30 PM	Standing Committees	Details in Program

10:00 AM-12:00	TSAHP Board of Directors	Adams "A"
12:00-4:00 PM	TSAHP General Sessions	Lincoln 1 & 2
4:00 PM-5:00 PM	TSAHP Business Meeting	Lincoln 1
5:30 PM-7:00 PM	TSAHP Reception	Presidential Suite

Wednesday, November 20

8:00 AM-12:00	ASAHP Board of Directors	Washington Room
8:30 AM-6:00 PM	Registration	Lincoln Foyer
9:00 AM-12:00	Workshops	Details in Program
1:00 PM-5:00 PM	Regional Deans Meetings	Details in Program
1:00 PM-6:00 PM	Hospitality Room	Hamilton Room
2:00 PM-5:00 PM	Workshops	Details in Program
6:00 PM-7:30 PM	Opening General Session and Keynote Address	Lincoln East
8:00 PM-10:30 PM	ASAHP Welcoming Reception	Lincoln West
8:30 AM-10:00 AM	TSAHP Meeting of State Presidents and Institutional Members	Lincoln 1
10:00 AM-12:00	Workshop-Educational Financing in Texas	Lincoln 1
1:00 PM-3:00 PM	TSAHP Board of Directors	Lincoln 1

Thursday, November 21

7:00 AM-8:30 AM	Deans' Breakfast (Limited Seating/Reservations)	Lincoln 1
7:00 AM - 6:00 PM	Speakers' Preparation Room	Jackson A

Thursday, November 21

8:30 AM-5:00 PM	Hospitality Room	Hamilton Room
8:30 AM-5:00 PM	Registration	Lincoln Foyer
8:00 AM-10:00 AM	Papers, Forums, and Poster Sessions	Details in Program
9:00 AM - 4:00 PM	Placement Office	Jackson B
10:00 AM-6:00 PM	Exhibits	Lincoln Foyer
10:30 AM-12:30 PM	ASAHP General Business Session & Presidential Address	Lincoln East/West
12:30 PM-2:00 PM	Lunch with Exhibitors	Lincoln Foyer
2:00 PM-5:00 PM	Papers, Forums	Details in Program
3:00 PM-5:00 PM	Orientation of New Members	Washington Room
5:00 PM-6:00 PM	Alliance of Deans' Groups	Lincoln 6
7:00 PM-9:30 PM	Texas Reception	Lincoln East/West

Friday, November 22

7:00 AM-8:30 AM	Professional Associations Breakfast	Jackson B
7:30 AM-10:00 AM	State Chapter Officers Meeting and Coffee	Adams
8:00 AM - 6:00 PM	Speaker's Preparation Room	Jackson A
8:00 AM-9:00 AM	Alpha Eta Business Meeting	Jefferson
9:00 AM-10:00 AM	Alpha Eta Opening Meeting	Jefferson
8:30 AM-5:00 PM	Registration	Lincoln Foyer
8:30 AM-5:00 PM	Hospitality Room	Hamilton Room
8:30 AM-10:30 AM	Papers and Forums	Details in Program
9:00 AM-10:30 AM	JAH Editorial Board	Washington Room
9:00 AM-4:00 PM	Placement Office	Jackson B
9:00 AM-5:00 PM	Exhibits	Lincoln Foyer
10:30 AM-12:00	Switzer Lecture & Awards	Lincoln East/West
12:00-1:30 PM	Lunch with Exhibitors	Lincoln Foyer
12:00-1:30 PM	Interest Section Business Meetings	Details in Program
1:30 PM-5:00 PM	Papers and Forums	Details in Program
1:30 PM-3:00 PM	Council of Past Presidents	Presidential Suite
6:00 PM-7:30 PM	Emerging Leaders Reception	Washington Room

Saturday, November 23

8:00 AM-5:00 PM	Registration	Lincoln Foyer
8:00 AM-5:00 PM	Speaker's Preparation Room	Jackson A
8:00 AM-12:00	Papers and Forums	Details in Program
8:30 AM-5:00 PM	Hospitality Room	Hamilton Room
9:00 AM-10:00 AM	Chairmen, Interest Section Committees	Jefferson Room

Saturday, November 23

10:30 AM-12:00	ASAHP Open Forum/Resolutions	Lincoln West
12:00-2:00 PM	Interest Section Business Meetings	Details in Program
12:00-2:00 PM	Deans' Alliance Business Meeting	Madison Room
2:00 PM-5:00 PM	Papers and Forums	Details in Program
4:00 PM-6:00 PM	Special Minority Retention Forum	Lincoln 1
4:00 PM-6:00 PM	1986 Program Planning Committee Meeting	Presidential Suite

Sunday, November 24

8:30 AM-1:00 PM	ASAHP Board of Directors	Washington Room
9:00 AM-12:00	Regional Deans' Meetings	Details in Program
3:00 PM	Dallas Cowboys versus Philadelphia Eagles (Pre-registration required).	Texas Stadium

CONFERENCE ACTIVITIES**MONDAY, NOVEMBER 18**

4:00 PM - 6:00 PM	ASAHP Finance Committee
Washington Room	

TUESDAY, NOVEMBER 19

8:00 AM - 6:00 PM	ASAHP Board of Directors Meeting
Washington Room	
8:30 AM - 1:00 PM	HEALTH PROMOTION WORKSHOP:
Lincoln 3	

IMPLEMENTING HEALTH PROMOTION/DISEASE PREVENTION IN EDUCATION AND PRACTICE

MODERATOR:

John G. Bruhn, Ph.D., Dean, School of Allied Health Sciences, University of Texas Medical Branch at Galveston

"A Futuristic View of Health Promotion/Disease Prevention"

Clyde Willis, Ph.D., College of Health and Community Sciences, Bowling Green University

KEYNOTE ADDRESS

"Regional Networking for Health Promotion/Disease Prevention: The New England Experience"

Bertram Yaffee, President, High Point Paper Box Corporation, Fall River, Massachusetts and President of the Erna Yaffee Foundation.

WEDNESDAY, NOVEMBER 20

8:30 AM - 6:00 PM
Lincoln Foyer
8:00 AM - 12:00
Washington
9:00 AM - 12:00
U.T. Health Science
Center

Registration**ASAHP Board of Directors Meeting**

Microcomputers for Allied Health
Administrators: Administrative
Applications.

Thomas E. Freeland, Ph.D., Dean,
and Jack R. Gordy, Assistant Dean,
School of Health Related Professions,
University of Mississippi Medical
Center

A workshop designed to show deans
and directors in allied health the
administrative applications of com-
puters. Participants will learn how
computers can be used in their
organizations and will get "hands on"
experience with relevant software.
Database applications will be includ-
ed. Limited to 24 participants. Pre-
registration required.

Writing for Professional Publications.

John E. Burke, Ph.D., Associate Dean,
University of Illinois, Chicago

This workshop will focus on the
knowledge and skills required to
publish research results and increase
the reporting of scholarly activity.

**Development of Faculty Income Plans
for Schools of Allied Health.**

James F. Lovell, Ph.D., Texas Tech
University Health Sciences Center
Lawrence Peake, Ph.D., Dean, School
of Allied Health, Texas Tech Univer-
sity Health Sciences Center
Lee Holder, Ph.D., Dean, College of
Community and Allied Health Profes-
sions, University of Oklahoma Health
Sciences Center

Charles L. Joiner, Ph.D., Senior
Associate Dean, School of Commu-
nity and Allied Health Professions,
University of Alabama in Birmingham
Arthur Savage, Ph.D., Associate Dean
for Administration and Continuing
Education, College of Associated
Health Professions, University of Il-
linois at Chicago

A workshop designed for Deans,
Assistant Deans of Administration and
Departmental Chairpersons in Allied
Health. It will focus on the administra-
tive processes vital to establishing,
developing, and implementing Allied
Health Professional (Private) Practice
Plans (AHPPP). Various professional
practice plans will be distributed to

9:00 AM - 12:00
Lincoln 7

participants and discussed. Funda-
mental questions relating to intra-
school and inter-school policies which
should be addressed in advancing an
AHPPP will be offered. A question-
answer session will finalize the
workshop.

**Recruitment and Retention of Minority
Students in Allied Health.**

Sal Martino, M.P.S., R.T., Associate
Professor, Hostos Community Col-
lege, City University of New York

This workshop will present a holistic
approach to minority student recruit-
ment and retention from a HCOP
perspective. Identification and
preparation of similar grants will be
discussed.

1:00 PM - 5:00 PM
Adams

**Allied Health Administrators - North-
east Region**

1:00 PM - 5:00 PM
Jackson B

College of Health Deans

1:00 PM - 5:00 PM
Washington

**Southern Association of Allied
Health Deans at Academic Health
Centers**

1:00 PM - 5:00 PM
Jackson B

Western Deans

1:00 PM - 5:00 PM
Madison

Two Year College Deans

1:00 PM - 5:00 PM
Lincoln 3

Midwest Deans of Allied Health

1:00 PM - 6:00 PM
Hamilton

Hospitality Room

2:00 PM - 5:00 PM
U.T. Health Science
Center

**Computer Applications in Allied
Health Education and Patient Care.**

Ken T. Francis, Ph.D., Professor,
School of Community and Allied
Health, University of Alabama at
Birmingham

J. Stephen Lytle, M.S., M.P.H., R.R.T.,
Director, Respiratory Therapy, Univer-
sity of Central Florida

Fong Chan, Ph.D., Assistant Pro-
fessor, School of Allied Health
Sciences, University of Texas Health
Science Center at Dallas.

This workshop will focus on the use of
computers for health screening,
physical and psychological assess-
ments, case simulation, treatment
planning, statistical analyses,
graphics, and plotting in education
and clinical environments. Limited to
24 participants.

9:00 AM - 12:00
Lincoln 2

9:00 AM - 12:00
Lincoln 3

WEDNESDAY, NOVEMBER 20

2:00 PM - 5:00 PM

Lincoln 6

A Paying Health Promotion Clinic:
Combining Client Services and Student Learning.

Donna Arlton, Ph.D., Dean, College of Health and Human Services, University of Northern Colorado.

Raymund Hull, Ph.D., Professor of Communication Disorders, University of Northern Colorado

Juliet Fried, Ph.D., Assistant Professor of Human Rehabilitation Services, University of Northern Colorado.

The presenters will describe the organizational structure and administration of a clinic in a non-medical environment: sources of income and client billing procedures; selected student learning and client services from the Dietetics, Nursing, Communication Disorders, Community Health and Vocational Evaluation programs; the unique problems of combining student learning and client care services; and suggestions for other facilities to plan and implement health clinics as part of a health professional program.

Developing Model Interdisciplinary Training Programs for Professions Serving Persons with Handicapping Conditions.

Thomas Barker, Ph.D., Dean and Jennie Seaton, Ed.D., Assistant Dean, School of Allied Health Professions, Virginia Commonwealth University.

Richard Ford, Ph.D., Dean, Sanford Brown, Ph.D., Associate Dean, and Gwen Hansen, Professor, School of Health and Social Work, California State University.

Olive Campbell, Ph.D., Director, and Jim Campbell, Associate Professor, School of Allied Health Professions, Northern Illinois University.

Mary Janata, Program Director, Commission on Interprofessional Education and Practice, The Ohio State University

This workshop will focus on strategies for designing interdisciplinary programs on campus which addresses the educational and related health needs of children with handicapping conditions. An update of ASHP's TAHE Project will be provided.

2:00 PM - 5:00 PM

Lincoln 8

Improving the Writing Skills of Allied Students.

Sal Martino, M.P.S., R.T., Associate Professor, Hostos Community College, City University of New York

This workshop will consider the integration of writing skills into allied health course content. Funding opportunities for such projects will be discussed.



KENNETH H. COOPER, M.D.

KEYNOTE SPEAKER

"The Boom in Preventive Medicine"

Kenneth H. Cooper, M.D.

Wednesday, November 20

6:30 PM

Recognized through his writing and research as the leader of the international physical fitness movement, Kenneth H. Cooper, M.D., M.P.H., has been credited with getting more people to exercise in pursuit of good health than any other person.

From the time of his first book **Aerobics**, (1968) which was based on a system he developed during his U.S. Air Force career as a senior flight surgeon, Dr. Cooper has advocated revolutionizing the field of health care away from treatment to prevention through aerobic exercises.

His **Aerobics** concept has stressed the importance of maintaining good health through proper exercise, diet, and emotional balance and is vigorously promoted through The **Aerobics Center** established in Dallas in 1970 and through his research and books, the most recent of which is **Running Without Fear**. His five books have sold more than 12 1/2 million copies and have been translated into 28 languages and Braille.

Internationally recognized for his contributions to health maintenance, he was named by The London Times as one of 74 in the world as "The Greatest" of the last 20 years. In Brazil his name is synonymous with running and a Brazilian may very well ask the question, "Have you done your Cooper today?" He is presently a consultant in the construction of a 750 acre model of the Dallas **Aerobics Center** on the outskirts of Tokyo and is involved in similar efforts in Australia, Saudi Arabia, France, and Italy.

He is a strong advocate of basic research in wellness and has established as a division of the Dallas Center **THE INSTITUTE FOR AEROBICS RESEARCH**. The Institute currently possesses a computerized exercise database of more than 100,000 person years and utilizes as an objective measure of fitness the treadmill stress test. It has conducted broad research on the various cardiac risk factors and their importance in health maintenance.

Dr. Cooper's Keynote Presentation is sponsored by the **Aerobics Center** as a contribution to the theme of this Meeting. The Society is deeply appreciative for this important part of the program.

WEDNESDAY, NOVEMBER 20

OPENING GENERAL SESSION

6:00 PM - 6:30 PM
Lincoln East

Opening General Session

Edmund J. McTernan, Ed.D., President, American Society of Allied Health Professions; Dean, School of Allied Health Professions, State University of New York at Stony Brook;

Carolyn M. Del Polito, Ph.D., Executive Director, American Society of Allied Health Professions;

John W. Schermerhorn, Ph.D., Dean, School of Allied Health Sciences, University of Texas Health Science Center and Chairman, ASAHP Program Planning Committee.

6:30 PM - 7:30 PM
Lincoln East

KEYNOTE ADDRESS

Kenneth H. Cooper, M.D., President, The Aerobics Center, Dallas, Texas

Introduction by John W. Schermerhorn, Ph.D., Dean, School of Allied Health Sciences, University of Texas Health Science Center at Dallas

8:00 PM - 10:30 PM
Lincoln West

WELCOME RECEPTION

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8:30 AM - 10:00 AM
Lincoln 1

Texas Society of Allied Health Professions State Presidents and Institutional Members

10:00 AM - 12:00
Lincoln 1

TSAHP Workshop - Educational Financing in Texas

1:00 PM - 3:00 PM
Lincoln 1

TSAHP Board of Directors

THURSDAY, NOVEMBER 21

7:00 AM - 8:30 AM
Lincoln 1

Deans' Breakfast (by Invitation)

8:30 AM - 5:00 PM
Lincoln Foyer

Registration

8:30 AM - 5:00 PM
Hamilton

Hospitality Room

8:00 AM - 10:00 AM
Lincoln 6

PAPERS PRESENTATIONS

"Health Beliefs and Health Behavior of Allied Health Professions Students", Hilda Glazer Waldman, Ed.D., Assistant Professor, John J. Hedl, Jr., Ph.D., Chairman, Allen Ellis, C.M.I.A.C., C.T. (ASCP), and J. Patrick Hart, Ph.D., School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

"Analysis of Health Related Behaviors of Allied Health and Nursing Faculty According to the Presence of Cardiovascular Risk Factors and Ideal Weight Status", Diane Ragsdale, RN, Ed.D., Terry Throckmorton, RN, Ph.D., and Susan Goad, RN, Ed.D., Texas Woman's University

"Health Promotion for Self and Society" Marion Kendel Piersol, Associate Director of Admissions and Jeffrey Rothman, Ed.D., PT, Chairman and Associate Professor, Department of Physical Therapy, College of Allied Health Sciences, Thomas Jefferson University

"Compliance: An Aspect of Promotion For Allied Health Professionals" Barbara J. Cramer, Ph.D., Dean, School of Health Care Services, Texas Woman's University

8:00 AM - 10:00 AM
Lincoln 2

HEALTH PROMOTION FOR PERSONS WITH DISABILITIES

MODERATOR: D. Lisa Leonard, Ph.D., Associate Dean for Curricular Affairs, School of Allied Health Sciences, University of Texas Medical Branch - Galveston

"Health Promotion And Independence: A Vital Combination for Persons with Disabilities", Margaret A. Nosek, Ph.D., Assistant Professor, Department of Rehabilitation, Baylor College of Medicine and Research Coordinator, Independent Living Research Utilization Project, Houston, Texas

"POINT: Paraplegics on Independent Nature Trips", Shorty Powers, Founder and President, POINT, Dallas, Texas

"Health Promotion And Prevention of Disease", Patricia W. Johnson, B.A., M.S.R.T., HAGS, Inc., Stockholm, Sweden

"Positive Lifestyles: Fitness And Recreation", Jean Sari, Director of Operations, Vinland Center, Loretto, Minnesota

8:00 AM - 10:00 AM
Lincoln 3

FINANCING ALLIED HEALTH CLINICAL EDUCATION

MODERATOR: Thomas E. Freeland, Ph.D., Chair, ASAHP Commission of Financing Allied Health Clinical Education

PANELISTS:

Keith D. Blayney, Ph.D., Dean, School of Community and Allied Health, University of Alabama in Birmingham

Barbara Bloom-Kreml, Office of Human Resources and Personal Membership Services, American Hospital Association

Carolyn M. Del Polito, Ph.D., Executive Director, American Society of Allied Health Professions

Douglas E. Fenwick, Ed.D., Division Dean, Division of Life Sciences and Allied Health Services, Community College of Philadelphia

Robert Walkington, Office of Program Development, Bureau of Health Professions

This forum will focus on the financing of allied health clinical education with special attention directed to the perceived impact of the loss of Medicare/Medicaid pass-through costs for allied health education. Current ASAHP activities will be discussed.

8:00 AM - 9:30 AM
Lincoln 7

ALLIED HEALTH MANPOWER: DISCUSSION OF ESTIMATING PRACTITIONER/POPULATION RATIOS

Edward R. Pierce, Ph.D., M.P.H., Associate Dean and Director, Division of Allied Health Sciences, Indiana University School of Medicine

John R. Snyder, Ph.D., Director, Medical Technology Division, School of Allied Medical Professions, Ohio State University

Clyde R. Willis, Ph.D., Dean, College of Health and Community Sciences, Bowling Green State University

Stephen L. Wilson, Ph.D., Director, School of Allied Medical Professions, Ohio State University

This discussion will focus on current allied health manpower data and the potential for estimating practitioner/population ratios based on services rendered for specific patient clientele, demographic data, frequency of diseases in the general population, etc. Individuals interested in collaborating on this study are encouraged to attend.

8:00 AM - 10:00 AM
Adams

POSTER SESSIONS

"Allied Health Professionals Need an Emphasis in Gerontology", Danna Pyke, Assistant to the Director, and Diane Dumas, Gerontology Services Administration, School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

"Consortium Plan for Health Occupations Education", F. David Cordova, Ed.D., Chairman and Professor of Health Related Studies, and James D. Spittler, M.Ed., Director of Academic Support Services, School of Allied Health Sciences, The University of Texas Medical Branch, Galveston

"Fieldwork Scheduling Using a Personal Computer", Gretchen M. Schmalz, M.A., OTR, Associate Chairman, Department of Occupational Therapy, and Juan P. Hirmas, M.S., I.E., Data Coordinator, School of Allied Health Sciences, The University of Texas Medical Branch, Galveston

"Problem Solving in Health and Wellness", Jeffrey Rothman, Ed.D., PT, Chairman and Associate Professor, and Ruth Badyrka, M.Ed., PT, Assistant Professor, Department of Physical Therapy, College of Allied Health Sciences, Thomas Jefferson University

8:30 AM - 9:30 AM
Lincoln 8

DATA BASES ON THE AGING POPULATION: GAPS IN OUR KNOWLEDGE AND IMPLICATIONS FOR POLICY

MODERATOR: John J. Hedl, Jr. Ph.D., Associate Professor and Chairman, Department of Allied Health Education, School of Allied Health Sciences, University of Texas Health Science Center at Dallas

PRESENTOR: Leopold G. Selker, Ph.D., Assistant to the President for the Houston Center and Professor, Texas Woman's University. Former Fellow-in-Residence, Institute of Medicine, National Academy of Science

REACTANT: Karen S. Harlow, Ph.D., Director of Research, Southwest Long Term Care Center, University of Texas Health Science Center at Dallas

Placement Service

Exhibits

ASAHP GENERAL BUSINESS SESSION AND PRESIDENTIAL ADDRESS

Lunch With Exhibitors - Dutch Treat

Meeting of the Ad-Hoc Committee on Funding ,John G. Bruhn, Ph.D. Presiding

PAPER PRESENTATIONS

"Retention of Minority Preprofessional Allied Health Students", John R. Snyder, Ph.D., Director of Medical Technology Division, School of Allied Medical Professions, Ohio State University

"Predicting Academic Achievement in Occupational Therapy Students", Cynthia M. Berchulc, MOT, OT, Assistant Professor, and Gary A. Wade, M.Ed., OTR, Associate Professor, School of Allied Health Sciences, The University of Texas Medical Branch, Galveston

"Numbering Consequences: Unexpected Impacts of Productivity Measures in Allied Health", Sherri Sheinfeld Gorin, Ph.D., Department of Allied Health Resources, State University of New York at Stony Brook

"Cost/Benefit Analysis of Clinical Education in Medical Technology", I.J. Barnes, Associate Professor, J.D. Bowman, D. Goar, Medical Technology, Center for Health Sciences, School of Allied Health Professions, University of Wisconsin - Madison

"Federal Restraints of Health Care Funding and their Impact on Cost Strategies and Revenue Structures", Joseph J. Collins, C.P.A., Thomas Jefferson University

3:00 PM - 5:00 PM
Lincoln 2

3:00 PM - 5:00 PM
Lincoln 3

3:00 PM - 5:00 PM
Lincoln 7

"A School of Allied Health Private Income Plan (AHPIP) - A Plan for the Future", James F. Lovell, Ph.D., L. N. Peake, Ph.D., S. McManigal, Ph.D., H. H. Merrifield, Ph.D. and N. L. Van Slyke, M.S., School of Allied Health, Texas Tech University Health Sciences Center

ASSESSING AND CONTROLLING THE RESOURCE REQUIREMENTS AND COSTS OF ALLIED HEALTH PROGRAMS

Harry E. Douglas III, DPA, Dean, Charles R. Drew Postgraduate Medical School

Douglas E. Fenwick, Ed.D., Division Dean, Division of Life Sciences and Allied Health Sciences, Community College of Philadelphia

Mary Lee Seibert, Ed.D., Dean, College of Allied Health Professions, Temple University

Panelists will present their perspectives on the credibility of the program cost construction (PCC) method as a program evaluation, budgeting, and decision-making tool. This session will include a general overview of the PCC elements and the process.

ACADEMIC ADMINISTRATION AS LEADERSHIP TRAINING

Lawrence Abrams, Ed.D., Dean, College of Allied Health Sciences, Thomas Jefferson University

Rhonda Karp, Ed.D., Associate Dean, College of Allied Health Sciences, Thomas Jefferson University

Kevin J. Lyons, Ph.D., Assistant Dean, College of Allied Health Sciences, Thomas Jefferson University

This panel will address the Dean's role and responsibility in the early identification and systematic training of potential leaders in Allied Health from the ranks of faculty and junior administrators. Strategies for leadership facilitation will be reviewed.

HEALTH POLICY AGENDA FOR THE AMERICAN PEOPLE
MODERATOR: Gail B. Sheehy, Policy Analyst, Office of Health Policy Development, American Medical Association

Judith Barr, M.S., Associate Dean, Northeastern University. ASHP representative to the Work Group on Delivery Mechanisms/Processes.

9:00 AM - 4:00 PM
Jackson B

10:00 AM - 6:00 PM
Lincoln Foyer

10:30 AM - 12:30 PM
Lincoln East/West

12:30 PM - 2:00 PM
Lincoln Foyer

1:00 PM - 3:00 PM
Presidential Suite

2:00 PM - 5:00 PM
Lincoln 6

Carolyn Baum, Ph.D., Irene Walter Johnson Institute. ASAHP representative to the Work Group on Health Resources.

David C. Broski, Ph.D., Dean, University of Illinois at Chicago. ASAHP representative to the Work Group on Education.

Stephen N. Collier, Ph.D., President, Institute for Health Professions, Massachusetts General Hospital. ASAHP representative to the Work Group on Payment for Service.

Fredrick W. Pairent, Ph.D., Dean, University of Wisconsin - Milwaukee. ASAHP representative to the Work Group on Medical Science.

Robert E. Rousch, Ed.D., M.P.H., Director, Center for Allied Health Professions, Baylor College of Medicine. ASAHP representative to the Work Group on Evaluation, Assessment, and Control.

This panel will discuss the purpose and workings of Health Policy Agenda for the American People and its impact on Allied Health. Panel members who represent ASAHP on the Health Policy Agenda will discuss their involvement in the project and some of the policy issues being addressed.

3:00 PM - 5:00 PM
Lincoln 8

PROFESSIONAL ASSOCIATIONS:
WELLNESS ISSUES

MODERATOR: Hannah L. Hedrick, Ph.D., Assistant Director, Division of Allied Health, American Medical Association

Panelists will represent The American Academy of Physician Assistants, The American Association for Respiratory Therapy, The American Pharmaceutical Association, The American Association of Medical Assistants, The American Dental Hygienist's Association, The American Hospital Association, The American Occupational Therapy Association, The American Public Health Association, The American Society for Medical Technology, and The National Association of Emergency Medical Technicians.

3:00 PM - 5:00 PM
Washington

5:00 PM - 6:00 PM
Lincoln 6

5:30 PM - 7:00 PM
Washington

7:00 PM - 9:30 PM
Lincoln East/West
FRIDAY, NOVEMBER 22

7:00 AM - 8:30 AM
Jackson B

7:30 AM - 10:00 AM
Adams

8:00 AM - 9:00 AM
Jefferson

8:30 AM - 5:00 PM
Lincoln Foyer

8:30 AM - 5:00 PM
Hamilton

9:00 AM - 10:00 AM
Jefferson

9:00 AM - 5:00 PM
Lincoln Foyer

9:00 AM - 10:30 AM
Washington

8:30: AM - 10:30 AM
Lincoln 6

This forum will examine recent initiatives by various professional organizations related to health promotion and disease prevention. Examination of resolution and bylaw changes and health education activities will be addressed by the organizations' representatives.

Orientation of New Members

Alliance of Dean's Groups

Alumni Reception for Baylor College of Medicine/University of Houston/ Texas A & M University

Texas Reception

Profesional Associations' Breakfast

State Chapters Officers Meeting and Coffee (Hosted by the Virginia Association of Allied Health Professions)
Jennie D. Seaton, Ed.D., Presiding

Business Meeting for All Alpha Eta Chapters

E. L. Weinreb, Ph.D., Past President, Alpha Eta, Presiding

Registration

Hospitality Room

Open Meeting for All Persons Interested in Alpha Eta, Sidney D. Rodenberg, Ph.D., President, Alpha Eta, Presiding

Exhibits

Journal of Allied Health Editorial Board Meeting

John E. Burke, Ph.D., Presiding

PAPER PRESENTATIONS

" 'For the Health of It' Outreach Planning: Continuing Education's Role", Davis L. Gardner, Director, Continuing Education, College of Allied Health Professions, University of Kentucky, E. Friedman, Director of Continuing Education, SUNY at Stony Brook, and M. L. Brunner, Director, Continuing Education, Ohio State University

THURSDAY, NOVEMBER 21

HEALTH PROMOTION/DISEASE PREVENTION IN EDUCATION

"Faculty Development: A Practice Site Approach"

Billie T. Shepperd, M.S.P.H.,
College of Allied Health Sciences,
Howard University

"Curriculum Development: Incorporating Video Tapes into Allied Health Curricula"

Bob Endias, Ed.D., Center For
Human Services, Western
Michigan University

"Consultative Services: Developing Workshops For Multi-Cultural Sensitivity"

Rose Y. Tseng, Ph.D., R.D.,
School of Applied Arts and
Sciences, San Jose State
University

ROUNDTABLE DISCUSSION ON HEALTH PROMOTION/DISEASE PREVENTION

Dental Hygiene

Linda Parks, M.Ed., R.D.H., School of Dental
Hygiene, University of Texas Dental School-
Houston

Medical Laboratory Personnel

James P. Cornish, Ph.D., M.T. (ASCP), Windham
Community Hospital, Willimantic, Ct. and
Allen Ellis, C.T. (ASCP), CMIAC, Parkland
Memorial Hospital, Dallas, Texas

Nutrition and Dietetics

Jeanne Martin, Ph.D., R.D., School of Allied
Health Sciences, University of Texas Health
Science Center - Houston

Occupational Therapy

Linda C. Baldwin, M.A., O.T.R., School of Allied
Health Sciences, University of Texas Medical
Branch - Galveston and
Elizabeth M. Kanny, M.A., O.T.R., Division of
Occupational Therapy, University of Washington

Physician Assistant

Barbara Lyons, PA-C, School of Allied Health
Sciences, University of Texas Medical
Branch - Galveston

8:30 AM - 10:00 AM
Hamilton B

Interest Section Standing Committee Meeting - Jacqueline Parochka, Ed.D., Chair

8:30 AM - 10:00 AM
Madison A

State Chapter Standing Committee Meeting - Dr. Jennie Seaton, Chair

8:30 AM - 10:00 AM
Madison B

Constitution and Bylaws Standing Committee Meeting - Evelyn Scott, Ed.D., Chair

10:30 AM - 12:00
Hamilton A

Education Standing Committee Meeting - Dr. Sylvia Silver, Chair

10:30 AM - 12:00
Hamilton B

Equal Representation in Allied Health Standing Committee Meeting - Dr. Hilda Richards, Chair

10:30 AM - 12:00
Madison B

Government Relations Standing Committee Meeting - Anderson J. Ward, Ph.D., Chair

2:00 PM - 5:30 PM
Adams

Research Standing Committee Meeting - Mary Lee Seibert, Ed.D., Chair

2:00 PM - 3:30 PM
Hamilton A

Annual Meeting and Programs Standing Committee Meeting - John W. Schermerhorn, Ph.D., Chair

2:00 PM - 3:30 PM
Madison A

Membership Standing Committee Meeting - Edward R. Pierce, Ph.D., Chair

2:00 PM - 3:30 PM
Madison B

Nominations and Elections Standing Committee Meeting - Jacqueline Parochka, Ed.D., Chair

2:00 PM - 3:30 PM
Hamilton B

Ad-Hoc Committee on Professional Development-Larry Abrams, Ed.D., Chair

4:00 PM - 5:30 PM
Hamilton A

Resolutions Standing Committee Meeting - Dr. Julian Castillo, Chair

4:00 PM - 5:30 PM
Madison A

Ethics Standing Committee Meeting - Dr. Edith Kelly-Manns, Chair

10:00 AM - 12:00
Adams A

Texas Society of Allied Health Professions Board of Directors Meeting - Ronald D. Weinstein, Ph.D., President

12:00 - 4:00 PM
Lincoln 1 & 2

Texas Society of Allied Health Professions General Session

4:00 PM - 5:00 PM
Lincoln 1

Texas Society of Allied Health Professions Business Meeting - Ronald D. Weinstein, Ph.D., Chair

5:30 PM - 7:00 PM
Presidential Suite

Texas Society of Allied Health Professions Reception - Members and Invited Guests

"Involving Allied Health Students in Health Promotion", Kay Renius, M.A., Assistant Professor, School of Allied Health Professions, University of Connecticut

"Health and Wellness in a Physical Therapy Curriculum", J. Rothman, Ed.D., PT, Chairman and Associate Professor and Ruth Badyrka, M.Ed., PT, Assistant Professor, College of Allied Health Sciences, Thomas Jefferson University

"Health Action! - A Statewide Collaborative Effort to Promote Health Promotion and Disease Prevention", Betty Bowling Spohn, B.A., M.S.L.S., Adjunct Assistant Professor, and William G. Pfeifle, Ed.D., Assistant Professor, College of Allied Health Professions, University of Kentucky, Rebecca T. Ford, Director, Health Education Unit, Department of Health Services, and Karen Thompson, Health Educator, Lexington-Fayette County Health Department

COOPERATION AND COMMITMENT: CLOSING THE ALLIED HEALTH MANPOWER INFORMATION GAP

Mary Lee Siebert, Ed.D., Dean, College of Allied Health Professions, Temple University

Tullio Albertini, D.D.S., Chief, Health Professions Analysis Branch, Bureau of Health Professions, Health and Human Services

Carolyn M. Del Polito, Ph.D., Executive Director, American Society of Allied Health Professions

Thomas E. Freeland, Ph.D., Dean, School of Health Related Professions, University of Mississippi Medical Center

Ira Silvergleit, American Occupational Therapy Association

This panel will summarize allied health manpower data collection and analysis activities taking place and planned for by ASAHP, in the Federal Government, in allied health professional associations, and in educational institutions. Additional sources for manpower-related data and future steps in the planning process for an allied health manpower information system will be discussed.

TEACHING HEALTH POLICY IN ALLIED HEALTH CURRICULA

William Burian, Ph.D., Dean, College of Health and Human Services, Western Michigan University

Edith Kelly-Manns, Ed.D., Associate Dean, College of Public and Urban Affairs, Georgia State University

Stephen N. Collier, Ph.D., President, Institute for Health Professions, Massachusetts General Hospital.

This forum will present the results of a survey examining the teaching of health policy in schools of allied health. Approaches to the teaching of health policy will be discussed. Participants will be asked to share their approaches to teaching policy in the context of allied health professions education.

RIGHT TO EDUCATION VERSUS RIGHT TO PRACTICE IN ALLIED HEALTH SCIENCES

MODERATOR: D. Lisa Leonard, Ph.D., Associate Dean, School of Allied Health Sciences, University of Texas Medical Branch at Galveston

"Allied Health Professionals - The Bedrock of Rehabilitation", Mr. George Conn, Commissioner of Rehabilitation Services Administration, Department of Education, Washington, D.C.

"Opportunities for Disabled Allied Health Practitioners in a Changing Market", William R. Frey, B.S.O.T., M.Ed., MHA, Administrator, Rehabilitation Hospital of York, Pennsylvania

"Access to Education/Employment Opportunities", Hannah L. Hedrick, Ph.D., Assistant Director, Division of Allied Health, American Medical Association

9:00 AM - 4:00 PM
Lincoln 1

Placement Office



J. Michael McGinnis, M.D.
THE MARY E. SWITZER MEMORIAL LECTURER

J. Michael McGinnis, M.D.
Deputy Assistant Secretary for Health
Director, Office of Disease Prevention
and Health Promotion
U.S. Department of Health and Human Services

November 22, 1985
10:30 A.M.

A recognized international leader and advocate for Health Promotion and Disease Prevention, Dr. J. Michael McGinnis' appointment as Deputy Assistant Secretary for Health in the U.S. Department of Health and Human Services began in 1977.

With background in, public policy, political science, international relations, and medicine, including an appointment at HEW in the Office of International Health ('72 - '75), Dr. McGinnis returned to HHS after a year as a Fellow at the Harvard Center for Community Health and Medical Care.

His responsibilities as Deputy Assistant Secretary for Health include policy oversight and coordination of Disease Prevention and Health Promotion activities in the U.S. Public Health Service, in particular those of its five principal agencies—the Centers for Disease Control, the Food and Drug Administration, the National Institutes of Health, the Health Resources and Services Administration and the Alcohol, Drug Abuse and Mental Health Administration.

Dr. McGinnis has been the recipient of many honors and awards and has served on numerous select national and international committees and task forces.

He has published widely on health policy, disease prevention and health promotion, health behavior, nutrition, health technology, management strategies in health, and medical education. He is also Executive Editor for several government publications, including

Healthy People: The Surgeon General's Report on Health Promotion and Disease Prevention, Promoting Health/Preventing Disease: Objectives for the Nation, and Nutrition and Your Health: Dietary Guidelines for Americans (with USDA).

10:30 AM - 12:00
Lincoln East/West

SWITZER LECTURE AND AWARDS

J. Michael McGinnis, M.D., Deputy Assistant Secretary for Health, Director, Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services

Introduction by J. Warren Perry, Ph.D., Dean Emeritus, School of Health Related Professions, State University of New York at Buffalo

Edmund J. McTernan, Ed.D., President, American Society of Allied Health Professions, State University of New York at Stony Brook Presiding

Lunch with Exhibitors

12:00 - 1:30 PM
Lincoln Foyer

12:00 - 1:30 PM

SELECTED INTEREST SECTION
BUSINESS MEETINGS

12:00 - 1:30 PM
Lincoln 3

Disabled Persons in Allied Health
Business Meeting Dr. Lisa Leonard
Presiding

12:00 - 1:30 PM
Lincoln 6

Health Promotion/Disease Prevention
Business Meeting Dr. Wilfrid Doiron
Presiding

12:00 - 1:30 PM
Washington

Minority Interests Business Meeting
Dr. Lawrence McCrorey Presiding

12:00 - 1:30 PM
Adams

Public Policy and Health Business
Meeting Dr. William Burian Presiding

12:00 - 1:30 PM
Lincoln 8

Women's Issues Business Meeting
Dr. Cynthia Adams, Presiding

1:30 PM - 4:00 PM
Lincoln 6

PAPER PRESENTATIONS

"Faculty Development and Learning Resources Centers in China: A Report", Ruth Allen, Ph.D., Learning Resource Center, School of Allied Health Sciences, The University of Texas Medical Branch at Galveston

"The Role of the Academic Coordinator of Clinical Education in Physical Therapy Education: Results of a National Survey", Billy U. Philips, Ph.D., Associate Dean, Susan McPhail, M.Ed., Department of Physical Therapy, School of Allied Health Sciences, The University of Texas Medical Branch at Galveston, and Sharon Roemer, PT, The Institute of Rehabilitation and Research, Houston

"Feelings of Job Satisfaction Among Allied Health Faculty", Maralynne D. Mitcham, Ph.D., OTR/L, Chairman, Occupational Therapy Educational Department, College of Allied Health Sciences, Medical University of South Carolina

"Teacher Expectancy Effects in Health Professions Education", John J. Hedl, Jr., Ph.D., Chairman, Department of Allied Health Education, School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

"Minority Student Recruitment Program Methods", Deborah B. Baumann, RDH, MS, Director, Allied Health Careers Opportunity Program, Old Dominion University

HEALTH PROMOTION/DISEASE PREVENTION: STRATEGIES FOR EDUCATIONAL CHANGE

MODERATOR: Wilfrid F. Doiron, Ph.D., Co-Director, HP/DP Project, School of Allied Health Professions, University of Connecticut

PANELISTS:

"The Prevention Satellite Program: Reaching out to the Allied Health Professional", David Bekofsky, Director, Office of Health Education and Public Information, County of Suffolk, Department of Health Services, New York

"Developing a Profession's Curriculum Based on National Consensus", Janet L. Olson, R.D.H., M.S., Manager of Educational Development, American Dental Hygienist's Association

"Integration of Health and Wellness with Problem Solving in a Physical Therapy Curriculum", Jeffrey Rothman, Ed.D., P.T., Ruth D. Badyrka, M.Ed., P.T., Department of Physical Therapy, College of Allied Health Sciences, Thomas Jefferson University

"Microbiology for Health Professionals: Implications for Disease Prevention", Lucille H. Tunstall, Ph.D., Chair, Allied Health Professions Department, Clark College

The panelists will be joined in an open discussion of issues by representatives from the federally funded HP/DP in Allied Health projects and personnel from the Department of Health and Human Services.

1:30 PM - 3:00 PM
Lincoln 2

1:30 PM - 3:00 PM
Lincoln 3

MODERATORS: Lindsay L. Rettie, Ed.D., Associate Vice President for Academic and Financial Affairs, Old Dominion University and Edith Kelly-Mannns, Ed.D., Associate Dean, College of Public and Urban Affairs, Georgia State University

PANELISTS:

"Placing a Price Tag on Life - The Ethical Issues of Health Care and Cost Containment in America", Patricia A. Rye, M.S.W., Division of Associated and Dental Health Professions, U.S. Department of Health and Human Services

"Ethical Issues Raised by Changes in Funding of Health Care", Janet Pisaneschi, Ph.D., Director, Center for Interdisciplinary Education in Allied Health, University of Kentucky

"Education's Responsibility for Preparing Morally Sensitive Health Professionals", Nolen Holcomb, Ph.D., School of Allied Health Sciences, University of Texas Medical Branch at Galveston

TRAINING ALLIANCES IN HEALTH AND EDUCATION

MODERATOR: Beverly E. Brightly, Ed.D., Senior Research Associate, American Society of Allied Health Professions

PANELISTS:

Dr. Thomas Barker, Dean, Dr. Jennie Seaton, Assistant Dean, School of Allied Health Professions, Virginia Commonwealth University

Dr. Richard Ford, Dean, Dr. Sanford Brown, Associate Dean, Ms. Gwen Hansen, Professor, Recreation Administration, School of Health and Social Work, California State University

Dr. Olive Kimball, Director/Chair, Mr. Jim Campbell, Associate Professor and Coordinator, Northern Illinois University

Discussants:

Mr. George Conn, Commissioner, Rehabilitative Services Administration, Health and Human Services
Larry K. Bright, Ph.D., Dean, College of Education and Human Services, University of Minnesota

This forum will focus on strategies for designing interdisciplinary programs on campus which address the educational and related health needs of children with handicapping conditions. Presentations and discussion will communicate ASHP's TAHE project accomplishments to date and delineate critical issues which have affected curricular change at the university level.

1:30 PM - 3:00 PM
Presidential Suite

Council of Past Presidents Meeting

3:30 PM - 5:00 PM
Lincoln 2

WHAT WILL THE MARKET BEAR?
THE EFFECTS OF COST CONTAINMENT ON EMPLOYMENT TRENDS

PANELISTS:

Keith D. Blayney, Ph.D., Dean, School of Community and Allied Health, University of Alabama in Birmingham

Barbara Bloom-Kreml, Département of Human Resources, American Hospital Association

Suzanne Hammersberg, Ph.D., Dean, Allied Health Technologies, Miami-Dade Community College

Barbara Leib-Brilhart, American Society for Medical Technology

This forum will examine the effects of cost containment efforts on potential employment trends for the allied health professions. Perspectives from two-year colleges, four-year colleges, hospitals, government agencies, and professional organizations will be reviewed.

3:30 PM - 5:00 PM
Lincoln 3

WOMEN'S ISSUES FORUM

MODERATOR: Cynthia D. Adams, Ph.D., Dean, School of Related Health Sciences, University of Health Sciences, Chicago Medical School

PANELISTS:

"Minimizing the Health Risk to Computer Users", Mary Lou Phillips, R.T., Assistant Professor, College of Allied Health Sciences, Thomas Jefferson University

"Outlook for Women in Allied Health Administration", Nina P. Pollard, Ph.D., Assistant University Provost, University of Louisville

4:00 PM - 5:00 PM
Lincoln 6

NATIONAL PERSPECTIVES ON HEALTH PROMOTION AND DISEASE PREVENTION: ISSUES AND TRENDS

Chair: Leopold G. Selker, Ph.D., Assistant to the President for the Houston Center and Associate Professor, Texas Woman's University

Speaker: Enriqueta Bond, Ph.D., Director, Division of Health Promotion and Disease Prevention, Institute of Medicine, National Academy of Science

6:00 PM - 7:30 PM
Washington

EMERGING LEADERS RECEPTION

SATURDAY, NOVEMBER 23

8:00 AM - 5:00 PM
Lincoln Foyer

Registration

8:30 AM - 5:00 PM
Hamilton

Hospitality Room

8:30 AM - 11:00 AM
Lincoln 6

PAPER PRESENTATIONS

"Grieving: An Integral Part of Allied Health Education", Lucy G. Bruce, M.Ed., Associate Professor, D. Lisa Leonard, Ph.D., Associate Professor and Associate Dean, and John G. Bruhn, Ph.D., Professor and Dean, School of Allied Health Sciences, The University of Texas Medical Branch at Galveston

"Health Care Patient Management Information System and Clinical Simulation Model For Allied Health, Nursing, Medical Students and for Rural Health Care Agency Professionals", B. Bigham, H. Cox, School of Nursing, J. Lovell, and J. Ryan, School of Allied Health, Texas Tech University Health Sciences Center

"Implementation of a Workshop on Collaborative Skills for Allied Health Students", Rodger Marion, Ph.D., Associate Professor, and Lucy Bruce, M.Ed., OTR, Associate Professor, School of Allied Health Sciences, The University of Texas Medical Branch at Galveston

"Nontraditional Interdisciplinary Education in Occupational Therapy", I. J. Barnes, Associate Professor, J. Van Deusen, and J. Werner, Medical Technology, Center for Health Sciences, School of Allied Health Professions, University of Wisconsin, Madison

"Preparation of Allied Health Students for Interdisciplinary Geriatric Care", Paul K. Chafetz, Ph.D., and Helen L. West, Ph.D., School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

8:00 AM - 10:00 AM
Lincoln 2

THE SERVICE DELIVERY REVOLUTION---COMPETITION, REGULATION, COOPERATION AND COMMUNITY PLANNING IN THE HEALTH CARE SYSTEM: IMPLICATIONS FOR THE FUTURE OF ALLIED HEALTH PRACTICE AND EDUCATION

MODERATOR: Elizabeth King, Ph.D.,
Dean, College of Health and Human
Services, Eastern Michigan University

PANELISTS:

William Burian, Ph.D., Dean, College
of Health and Human Services,
Western Michigan University

Kathryn Boyden, Graduate Assistant,
College of Health and Human Ser-
vices, Western Michigan University

Patricia Hebert, Ph.D., Evaluation
Specialist, Michigan Department of
Public Health

This forum on macro policy research
will present the results of a statewide
survey of key decision makers in
Michigan (health facility chief ex-
ecutives, corporate health benefit
managers, key legislators and com-
munity leaders) related to the current
health care delivery revolution. Im-
plications for education and practice
in allied health are derived.

8:00 AM - 10:00 AM
Lincoln 7

PHYSICAL THERAPY EDUCATION
IN TRANSITION: PROBLEMS AND
PROGRESS

"Today, Tomorrow and the Transi-
tion", Patricia Yarbrough, Ph.D.,
Director, Department of Education,
American Physical Therapy
Association

"Perspectives on Politics and
Change", Jane Mathews, President,
American Physical Therapy
Association

"Faculty Development in a Time of
Transition: The Shortage and the Solu-
tion", Marilyn Gossman, Ph.D., APTA
Board of Directors, Division Director,
University of Alabama

"The Changes in Health Care Finan-
cing on Education and Practice", Sam
Feltelberg, Chair, Department of
Physical Therapy, University of
Vermont

8:00 AM - 12:00
Lincoln 8

This forum will focus on the challenges
faced by physical therapy education,
the American Physical Therapy
Association's policies, the transition to
the postbaccalaureate degree, the
faculty shortage, and the impact of the
changes in the health care system on
physical therapy education.

HEALTH PROMOTION AND
DISEASE PREVENTION AROUND
THE WORLD

MODERATOR: Stephen N. Collier,
Ph.D., President, Massachusetts
General Hospital Institute of Health
Professions, Boston

"Allied Health Professionals: Meeting
the Challenges of Promoting Health
and Preventing Diseases Around the
World", Nanci C. Rice, M.S., RPA-C,
Co-Director of the Resource Center for
Health Promotion and Disease
Prevention, School of Allied Health
Professions, SUNY at Stony Brook

"Expanding the Roles and Educa-
tional Process of Occupational
Therapy to Meet the Needs of New
Zealand's Population", Donna Toole,
Ed.D., OTR/L, Chairperson, Depart-
ment of Occupational Therapy,
Creighton University, Omaha

"International Organizations Working
Together to Improve the Health Status
of All Nations", Stanley Katz, M.A.,
Professor of Allied Health Sciences,
Quinnipiac College, Hamden, Conn.

"Health Promotion in Japan: A Cradle
to Grave Scenario", Priscilla Douglas,
Ph.D., R.D., Director of the Graduate
Program, School of Allied Health
Professions, University of Connecticut

"A Model for International Organiza-
tions Supporting Allied Health Educa-
tion", Soren Hansen, Cand. Pharm.,
School for Medical Laboratory Tech-
nicians, Copenhagen

"Health Promotion and Disease
Prevention in the Kingdom of Tonga:
Establishing a Walking Blood Bank",
Sharon Roberts, M.A., CLS(NCA),
Chairperson, Department of Health
Sciences, California State College,
Bakersfield

"Redesigning the Curriculum to Meet
the Needs for Clinical Laboratory Per-
sonnel in Haiti", Marie Vittetoe, Ed.D.,
MT(ASCP), CLS(NCA), Chairperson,
Department of Medical Technology,
University of Kentucky, Lexington

"The U.S. Trade Embargo and Health Care in Nicaragua", Marlin Dearden, Dr.P.H., M.P.H., Associate Professor of Health Services Administration, School of Allied Health and Natural Sciences, Quinnipiac College, Hamden, Connecticut

"The Development and Scope of Secondary Health Care in Developing Countries", Louise Moore, Director, School of Health-Related Professions, Trinidad

"Human Condition: A Telecourse Project", Roe Amey, Project Director, The Human Condition, Southern California Consortium

This forum will focus on the role of allied health in providing health promotion and disease prevention care throughout the world. Panel presentations will address the existing utilization of allied health professionals for delivering preventive services in the U.S. and other countries by providing model programs as examples. Attention will be given to methods for expanding the role of allied health in meeting the demands of preventive care presently and in the future.

9:00 AM - 10:00 AM
Jefferson

Chairmen, Interest Section Committees

10:00 AM - 12:00
Lincoln 2

PRESTIGE OF THIRTEEN ALLIED HEALTH PROFESSIONS: NURSES AND PHYSICIANS REACT

Harry J. Parker, Ph.D., Professor of Rehabilitation Science, School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

Fong Chan, Ph.D., Assistant Professor, School of Allied Health Sciences, The University of Texas Health Science Center at Dallas

This forum will examine both recent and historical research related to the perceived prestige level of selected allied health professions by various professional groups. Implications of these perceptions will be discussed in relation to student recruitment, team interaction, core curriculum, and potential educational changes.

10:00 AM - 12:00
Lincoln 7

MULTIPLE COMPETENCY: ITS TIME IS HERE

"Evidence that Multi-Competency is Needed", Keith D. Blayney, Ph.D., Dean, School of Community and Allied Health, University of Alabama in Birmingham

"The Growing Interest in Multiple-Competency", Frederic Morgan, Ed.D., Director, Allied Health and Public Service, Southern Illinois University at Carbondale

"Nature of Existing Multiple-Competency Programs", Archie G. Lugenbeel, Ph.D., Coordinator, Allied Health Careers, Southern Illinois University at Carbondale

"Steps to be Taken for Prudent Multiple-Competency Extension", James W. Truelove, Ed.D., Professor, Director of Special Programs and Instructional Research, School of Community and Allied Health, University of Alabama in Birmingham

10:30 AM - 12:00
Lincoln West

ASAHP OPEN FORUM/
RESOLUTIONS

12:00 - 2:00 PM

SELECTED INTEREST SECTION
BUSINESS MEETINGS

12:00 - 2:00 PM
Washington

Continuing Education Business Meeting, Dr. Jacqueline Parochka, Presiding

12:00 - 2:00 PM
Adams

Ethics In Health Care Business Meeting, Dr. Lindsay Rettie, Presiding

12:00 - 2:00 PM
Jefferson

International Allied Health Education And Development Business Meeting, Dr. Stephen Collier, Presiding

12:00 - 2:00 PM
Lincoln 6

Nontraditional Education And Experiential Learning Business Meeting, Dr. Roger Trumbore, Presiding

12:00 - 2:00 PM
Lincoln 8

Research Interest Section Business Meeting, Dr. John Snyder Presiding

12:00 - 2:00 PM
Lincoln 7

Two Year Colleges Business Meeting, Ms. Linda Lee, Presiding

12:00 - 2:00 PM
Madison

Dean's Alliance Business Meeting, Dr. J. Rhodes Haverty, Presiding

2:00 PM - 5:00 PM
Lincoln 6

PAPER PRESENTATIONS

"Clinical Reasoning in an Allied Health Field", R. Barris, Ed.D., OTR, Occupational Therapy Program, School of Allied Health Professions, University of Wisconsin, Madison

SATURDAY, NOVEMBER 23

2:00 PM - 4:00 PM
Lincoln 1

"AIDS": Fact and Fantasies...An Allied Health Perspective", Rose A. Walton, Ed.D., and Edmund J. McTernan, R.N., Ed.D., Long Island AIDS Project, School of Allied Health Professions, State University of New York at Stony Brook

"An Allied Health Professions Response to Refugee Health Problems", Charles E. Kemp, R.N., M.S., and John Marcucci, Doctoral Candidate, College of Nursing, Texas Woman's University

"An Epidemiologic Study of Drug Misuse Among Noninstitutionalized Older Adults", Vickie D. Jackson, Ph.D., Assistant Professor, School of Allied Health Sciences, The University of Texas Health Science Center at Dallas, and Rosemary Sykes, M.S., Purdue University

"Changing Roles for Changing Times", Craig Lehmann, M.S., CC(NRCC), Clinical Associate Professor, and Deborah Firestone, M.A., MT(ASCP)SBB, Clinical Assistant Professor, School of Allied Health Professions, State University of New York at Stony Brook

"Strategic Management in Allied Health", Sherri Sheinfeld Gorin, Ph.D., State University of New York at Stony Brook

2:00 PM - 4:00 PM
Lincoln 7

HEALTH POLICY: AN AGENDA FOR ALLIED HEALTH

MODERATOR: Ruth Baines, Assistant Vice Chancellor for Health Sciences, State University of New York, Albany

Participants:

David Hoover, Acting Director, Division of Associated and Dental Health Professions, Bureau of Health Professions, HHS

Anderson J. Ward, Ph.D., Provost, West Chester University

Reed Stringham, Dean, Weber State College, Ogden, Utah

This forum will provide a perspective on health policy, and an updating of current activities in the federal government, educational institutions, and the health professions. Discipline-specific issues will be discussed.

2:00 PM - 3:00 PM
Lincoln 2

PROFESSIONALISM IN ALLIED HEALTH: ITS EFFECT UPON MINORITY MEMBERSHIP

MODERATOR: Hilda Richards, Dean, College of Health and Human Services, Ohio University

PANELISTS:

"The Price of Professionalism May be More Than Minority Allied Health Students Can Afford to Pay", Patricis W. Walker, Ed.D., Associate Director, Division of Allied Health, University of Louisville

"Mentor/Protege Relationships Among Black Professionals in Selected Allied Health Fields: Effects on Personnel Development", Bobbie J. Primus, Ed.D., R.N., M.P.H., Consultant, Office of Cancer Communications, National Cancer Institute

"Physical Therapy Post-Baccalaureate Entry-Level: Implications for Minorities", Sue E. McLaurin, M.Ed., LPT, State Physical Therapy Consultant, Developmental Disabilities Branch, Division of Health Services, State Government

INSTITUTIONAL LONG RANGE PLANNING: HOW DOES CONTINUING EDUCATION FIT IN?

MODERATOR: Davis L. Gardner, M.A., Director of Continuing Education, College of Allied Health Professions, University of Kentucky

PANELISTS:

Jacqueline Parochka, Ed.D., Director, Office for Continuing Education, University of Illinois Medical Center

Thomas C. Robinson, Ph.D., Dean, College of Allied Health Professions, University of Kentucky

Mary Lee Seibert, Ed.D., Dean, College of Allied Health Professions, Temple University

Biagio J. Vericella, Ed.D., Associate Dean, School of Allied Health Sciences, Medical College of Georgia

ROUNDTABLE DISCUSSIONS:

"Marketing Considerations in Allied Health Continuing Education"

3:00 PM - 4:00 PM
Lincoln 2

SATURDAY, NOVEMBER 23

Table 1: "Discussion of a recent Allied Health Continuing Education Needs Assessment: Process and Results"
Marjorie L. Brunner, M.S., Director, Continuing Education, School of Allied Medical Professions, Ohio State University

Table 2: "Marketing: Using Some Business Smarts and Know-How"
Craig Scanlan, Ed.D., Chair, Department of Health Education, Evaluation and Research, School of Health Related Professions, University of Medicine and Dentistry of New Jersey

4:00 PM - 6:00 PM
Lincoln 1

SPECIAL MINORITY RETENTION FORUM

MODERATORS:

Hilda Richards, Dean, College of Health and Human Services, Ohio University

Harry Douglas III, Dean, Charles R. Drew University, Post Graduate Medical School

Polly Fitz, Dean, School of Allied Health Profession, University of Connecticut

4:00 PM- 6:00 PM
Presidential Suite

1986 Program Planning Committee Meeting

SUNDAY, NOVEMBER 24

8:30 AM - 1:00 PM
Washington

ASAHP BOARD OF DIRECTORS

9:00 AM - 12:00
Adams

Allied Health Administrators:
Northeast Region

9:00 AM - 12:00
Jackson

College of Health Deans

9:00 AM - 12:00
Lincoln 1

Southern Association of Allied Health Deans at Academic Health Centers

9:00 AM - 12:00
Lincoln 2

Two Year College Deans

9:00 AM - 12:00
Lincoln 3

Midwest Deans of Allied Health

9:00 AM - 12:00
Lincoln 7

Western Deans

3:00 PM
Texas Stadium

Dallas Cowboys versus Philadelphia Eagles (Tickets based upon availability)

INDEX OF STANDING COMMITTEES

CONSTITUTION AND BYLAWS COMMITTEE

Evelyn Scott, Ed.D. ('86), Associate Director, Health Related Science, Texas Southern University

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John Bruhn, Ph.D., Dean, School of Allied Health Sciences, University of Texas Medical Branch at Galveston

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AD-HOC COMMITTEE ON PROFESSIONAL DEVELOPMENT

Lawrence Abrams, Ed.D., Dean, College of Allied Health Science, Thomas Jefferson University

PROGRAM PLANNING COMMITTEE 1985

John W. Schermerhorn, Ph.D., School of Allied Health Sciences, University of Texas Health Science Center - Dallas

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SWITZER MEMORIAL LECTURE COMMITTEE

J. Warren Perry, Ph.D. (Indefinite), Professor, Department of Health Education, SUNY at Buffalo

INDEX OF ASAHP INTEREST SECTIONS

ASAHP's Interest Sections are actively involved in a variety of critical issues affecting allied health education. Each is planning program activities for the Society's Annual Meeting in Dallas, Texas, November 19 - 24, 1985. Members who would like to receive information on the activities on any of ASAHP's Interest Sections, should contact the respective chairperson directly.

CONTINUING EDUCATION

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912 South Wood Street
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ETHICS IN HEALTH CARE

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Gay Golden
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University Station
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205-934-3443

DISABLED PERSONS IN ALLIED HEALTH

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HEALTH PROMOTION/DISEASE PREVENTION

Wilfrid Doiron, Associate Director
University of Connecticut
School of Allied Health Professions
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203-486-4735

INTERNATIONAL ALLIED HEALTH EDUCATION AND DEVELOPMENT

Stephen Collier, President
MGH Institute of Health Professions
Massachusetts General Hospital
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617-726-8002

ALLIED HEALTH RESEARCH

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Ohio State University
1583 Perry Street
Columbus, OH 43210
614-422-7303

NON-TRADITIONAL EDUCATION

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University of North Carolina
UNCC Station
Charlotte, NC 28223
704-597-2318

TWO-YEAR COLLEGES

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Greenville Technical College
Box 5616, Station B
Greenville, SC 29606-5616
803-242-3170

Douglas Fenwick, Acting Director - Division of Life Sciences & Allied Health Services
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1700 Spring Garden Street
Philadelphia, PA 19130
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PUBLIC POLICY AND HEALTH

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Western Michigan University
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WOMEN IN ALLIED HEALTH

Cynthia Adams
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North Chicago, IL 60064

Mary Lou Phillips
School of Community and Allied Health
University of Alabama in Birmingham
University Station
Birmingham, AL 35294
205-945-7341

**INDEX OF THE
AMERICAN SOCIETY OF ALLIED HEALTH PROFESSIONS
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1983 Richard R. Gutekunst, Ph.D.
University of Florida

1984 Polly A. Fitz, M.A.
University of Connecticut
(June, 1983—November, 1984)

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Don't Miss Next Year's Annual Meeting!

THE FUTURE IN OUR HANDS: THE JANUS FACES OF HEALTH CARE

ASAHP CALL FOR PAPERS/ABSTRACTS
 1986 ANNUAL CONFERENCE
 PITTSBURGH, PA
 NOVEMBER 4-8, 1986

In keeping with "The Future in Our Hands: The Janus Faces of Health Care," the 1986 ASAHP Conference will look ahead to the 21st century while glancing back to make sure that the lessons learned from past accomplishments are not forgotten.

As health care moves towards the 21st century, new concerns and new issues have emerged that need to be addressed by all facets of health care system. In keeping with this theme abstracts for papers/programs are invited in the following major topic areas:

The medical/Industrial complex in health care. Economic issues have become fundamental influences on health care, with the resultant application of business practices to design and delivery of services. Specific areas include DRGs, job security, high technology, non-physicians in health care, changing patterns of health care delivery.

Aging. An increasingly aging population has major implications for all aspects of health care delivery. Specific areas include education for geriatric practice, Alzheimer's disease, intergenerational programming, psychosocial aspects of aging as related to health care.

Expanding ethics. Advances in health care in recent years have surfaced the necessity to deal with ethical concerns. Specific areas include transplants and the Right to Die.

Changing patterns of educational preparation. Shifts in health care delivery are accompanied by new concerns in the preparation of professional personnel. Specific areas include clinical education, accreditation, levels of education (e.g. shift to graduate level first professional preparation), financing.

International health care. America is assuming some responsibility for developing health care in other countries.

Abstracts for papers, programs, and poster sessions should be submitted by **APRIL 15, 1986** to:

Dr. Jerome L. Martin, Dean
 School of Health Related Professions
 University of Pittsburgh
 106 Pennsylvania Hall
 Pittsburgh, PA 15261

412-624-2900

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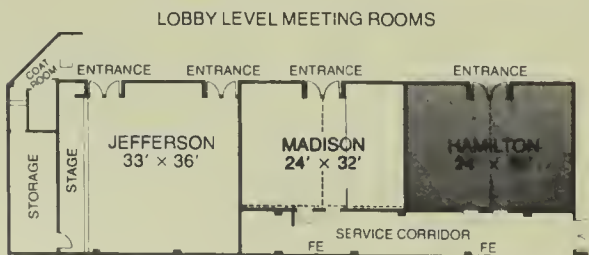
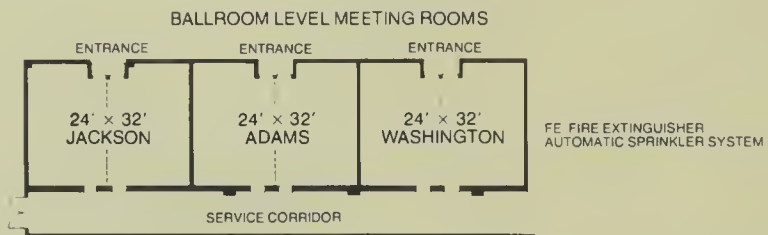
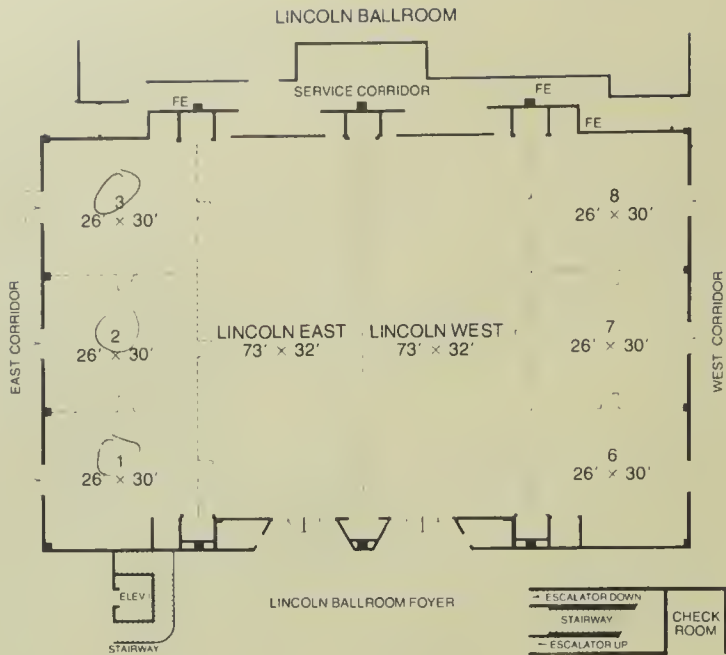
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ASAHP'S CALENDAR OF EVENTS

October 6-8, 1985	ASAHP Conference for Emerging Leaders with University of Alabama in Birmingham, Birmingham, Alabama
October 10-11, 1985	Forum on Allied Health Data, Washington, D.C.
November 19-20, 1985	ASAHP Board Meeting, Dallas, Texas
November 20-24, 1985	ASAHP 18th Annual Conference, Dallas, Texas
January 20-21, 1986	ASAHP Board Meeting, Hollywood, Florida
January 22-25, 1986	ASAHP Deans' Winter Conference, Hollywood, Florida
April, 1986	ASAHP Professional Associations' Conference, Las Vegas, Nevada
May 12-13, 1986	Forum on Allied Health Data, Washington, D.C.
May 14, 1986	White House Briefing, Washington, D.C.
May 15-16, 1986	ASAHP Board Meeting, Washington, D.C.
OPEN	Financing On Allied Health Clinical Education

OPEN	ASAHP Long Range Planning Committee Meeting	NOTES
November 4-9, 1986	ASAHP 19th Annual Conference, Pittsburgh, Pennsylvania	
November, 1987	ASAHP 20th Annual Conference, Las Vegas, Nevada	

NOTES

DALLAS AND ASAHP: FOR THE HEALTH OF IT
AMERICAN SOCIETY OF ALLIED HEALTH PROFESSIONS
18TH ANNUAL CONFERENCE
November 19-24, 1985

CONFERENCE REGISTRATION

Registration fee includes entrance to sessions, conference materials, and receptions on November 20 and 21. ASAHP Committees will meet on November 19. The Opening Session, Workshops, and Regional Deans Meetings are scheduled for November 20. (Admission to sessions and social functions by badge only)

Please check all that apply.

☐ ASAHP Institutional/Organizational Representative
☐ ASAHP Individual Member from a Member Institution/Organization
☐ Faculty/Staff from an ASAHP Member Institution/Organization
☐ ASAHP Individual Member from a Non-ASAHP Member Institution/Organization
☐ Spouse
☐ Non-Member ☐ Sponsor ☐ Exhibitor ☐ Student

Member: \$160 Student: (Entry Level; Valid \$ 50 133-337-9
Institutional ID required at
registration)
Non-Member: (includes 7 months \$235 133-333-3 (\$200)
of membership) 110-310-2 (\$ 35)
Spouse On-Site Registration \$ 75

Those wishing to register on a daily basis should plan to register on-site.

ASAHP WORKSHOP PRE-REGISTRATION

There is no additional charge for workshops but advance registration is required. Please enroll me for the following workshop(s):

Tuesday, November 19

☐ 9-1 Implementing Health Promotion/Disease Prevention
in Education and Practice

Wednesday, November 20

☐ 9-12 Microcomputers for Allied Health Administrators:
Administrative Applications
☐ 9-12 Writing for Professional Publications
☐ 9-12 Development of Faculty Income Plans for Schools
of Allied Health
☐ 9-12 Recruitment and Retention of Minority
Students in Allied Health

Wednesday, November 20 (cont'd)

☐ 2-5 Computer Applications in Allied Health
Education and Patient Care
☐ 2-5 A Paying Health Promotion Clinic: Combining
Client Services and Student Learning
☐ 2-5 Developing Model Interdisciplinary Training
Programs for Professions Serving Persons with
Hendicapping Conditions
☐ 2-5 Improving the Writing Skills of Allied Health
Students

Please make check payable to the American Society of Allied Health Professions and mail to ASAHP, LOCKBOX, 740 15th Street, N.W., Washington, D.C. 20005. No credit cards accepted. Cancellations received between October 15 and November 15, 1985 will be refunded at 50% of the registration fee; no refunds will be made after November 15, 1985.

Please note: If billing is required, an additional \$5.00 will be charged.

Please type or print clearly as you wish your name to appear on badge.

First Name _____
Full Name _____ (First) (M.I.) (Last)
Title _____
Affiliation _____
Address _____
City _____ State _____ Zip _____
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Spouse First Name _____
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